

News Release

Contact: Lara Mahoney
440-329-6393

INVACARE CORPORATION LAUNCHES NEW WEBSITE HIGHLIGHTING THE COMPANY'S GLOBAL PRESENCE AND "YES, YOU CAN.®" SPIRIT

Elyria, Ohio – (April 16, 2010) – Invacare Corporation (NYSE: IVC) is pleased to introduce its new global website at www.invacare.com. This new website captures the essence of Invacare today, including the breadth of product offerings and the impact these products have on people's lives around the globe.

"It was only 30 years ago when Invacare had limited product lines of standard wheelchairs and patient aids, net sales of \$19.5 million, 350 associates and had three plants in the United States," said Lou Slangen, senior vice president, global market development. "Now the Company has expanded into a full line of home and non-acute care medical products with \$1.7 billion in sales, employment of 5,900 associates and manufacturing in 30 facilities worldwide. A company's website is its primary face to the outside world, so it is important that our website captures the Invacare of today."

The new www.invacare.com will be a global gateway for the Company. It features a clean look, easy navigation and lifestyle photography that captures the "Yes, you can.®" philosophy that consumers experience using Invacare® products. The website will showcase Invacare's corporate presence – about us, investor relations, career center and general product information. The site also will link to Invacare's global family of websites – the divisions and subsidiaries.

Invacare partnered with Bridge Worldwide, a leading digital and relationship marketing agency based in Cincinnati, Ohio, to develop the new website. The site formerly found at www.invacare.com is now located at www.invacare.com/homecare. It is also located within the Invacare Worldwide section of the new global gateway.

About Bridge Worldwide

Bridge Worldwide is a leading digital and relationship marketing agency based in Cincinnati, Ohio, and is a member of the WPP network, the world's largest communications services group. Serving clients with their Marketing with Meaning philosophy, Bridge Worldwide seeks to create lasting bonds between brands and consumers that lead to sustainable growth and profitability. *Advertising Age* ranks Bridge

Worldwide among the Top 40 Digital Agencies in the country. In addition, Bridge Worldwide has been named one of the Best Small Companies to Work For in America for four consecutive years. The agency's client list includes several *FORTUNE* 500 companies, such as Procter & Gamble, Abbott Nutrition, ConAgra Foods, and Kroger. For more information, visit www.bridgeworldwide.com and follow company updates on Twitter: @BridgeWorldwide.

About Invacare Corporation

Invacare Corporation (NYSE:IVC), headquartered in Elyria, Ohio, is the global leader in the manufacture and distribution of innovative home and long-term care medical products that promote recovery and active lifestyles. The Company has 5,900 associates and markets its products in 80 countries around the world. The Company was named to the 2009 Fortune 1000 list (ranking 983) and to the 2009 IndustryWeek U.S. Manufacturing 500 (ranking 393). For more information about the Company and its products, visit Invacare's website at www.invacare.com.

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